RATE CARD 2026–27

Collaboration Packages

OPENING PRICES IN INDIAN RUPEES, BEFORE GST. FINAL SCOPE AND DELIVERABLES ARE AGREED FOR EACH PROJECT.

1. Feature Article Packages

One-off, sponsored or commissioned editorial features

BASIC

₹40,000

- One feature article (800–1,000 words).
- Editorial research, writing, editing and publication on **Queen of Treasures.**
- Up to 8 original high-resolution photographs.
- Organic sharing through agreed **Queen of Treasures** channel.
- **Indicative turnaround:** 10–12 business days from receipt of the brief, access and required material.

STANDARD

₹70,000

- 1 feature article (1,000–1,500 words)
- Editorial research, writing, editing and publication on **Queen of Treasures.**
- 15 original high-res photographs
- 3 agreed posts across Instagram & LinkedIn
- **Indicative turnaround:** 10–12 business days from receipt of the brief, access and required material.

HIGH

₹1,25,000

- 1 long-form feature article (1,800+ words)
- In-depth research, interviews and editorial development, as required by the agreed brief.
- Up to 25 original high-resolution photographs.
- Five agreed multi-platform social posts/reels.
- **Indicative turnaround:** 14–21 business days from receipt of the brief, access and required material.

RATE CARD 2026–27

Collaboration Packages

OPENING PRICES IN INDIAN RUPEES, BEFORE GST. FINAL SCOPE AND DELIVERABLES ARE AGREED FOR EACH PROJECT.

2. Monthly Content Retainers

Three-month minimum commitment. Monthly scope, publishing channels and delivery calendar are agreed at the start of the engagement.

BASIC

₹40,000/mo

- ·Two in-depth articles per month. Article length and subject areas to be agreed in the monthly brief.
- ·Original high-resolution photographs.
- ·Delivery scheduled for the 1st and 15th of each month.
- ·Publishing destination and any social distribution to be confirmed in the retainer scope.

STANDARD

₹90,000/mo

- Four in-depth articles per month. Article length and subject areas to be agreed in the monthly brief.
- Original high-resolution photographs.
- Agreed multi-channel social posts.
- Weekly delivery schedule.

HIGH

₹1,75,000/mo

- ·Six to eight comprehensive articles per month. Article length and formats to be agreed upon.
- ·Original high-resolution photographs.
- ·Five short-form videos.
- ·Multi-channel social integration and a mutually agreed monthly publishing calendar.

RATE CARD 2026–27

Collaboration Packages

OPENING PRICES IN INDIAN RUPEES, BEFORE GST. FINAL SCOPE AND DELIVERABLES ARE AGREED FOR EACH PROJECT.

3. Soul Cartography Workshops

Reflective and creativity-led sessions for teams, organisations and retreats. Fees are per session, not per participant. Digital printable materials are included as specified below.

REFLECTIVE INTRO

₹30,000

- Two-hour interactive session for up to 15 participants.
- Digital printable PDF workbook with guided reflection exercises and prompts.
- Physical journaling kits available at an additional cost.

IMMERSIVE JOURNEY

₹65,000

- Half-day immersive workshop for up to 25 participants.
- Digital workbook and guided activities.
- Physical journal sets for participants, as specified in the final proposal.

CORPORATE RETREAT

₹1,50,000

- Full-day experiential retreat for up to 50 participants.
- Printed journals and reflection card sets for participants.
- One 30-day follow-up session. Format and duration to be agreed in the proposal.

RATE CARD 2026–27

Add-Ons & Bespoke Projects

STANDALONE ADD-ON SERVICES AND WORKSHOP MATERIAL UPGRADES. CONFIRM AVAILABILITY, QUANTITIES AND DELIVERY TIMELINES BEFORE ORDERING.

Standalone Add-On Services & Workshop Material Upgrades

Can be added to any base package or workshop session

Service / Material Upgrade	Description	Rate (INR)
Physical Journaling Kit	A5 printed workbook & prompt companion (per participant)	₹499/participant
Full Soul Cartography Deck & Kit	Printed journal + 30-card reflection prompt deck + physical keepsake tote	₹999/participant
High-Res Photography	Additional curated original photograph (commercial web use)	₹1,500 / image
Social Reel / Carousel	Standalone short-form reel or slide carousel	₹12,000 / post

Bespoke Projects & Custom Scope

Request a custom proposal for coffee-table books, heritage and destination documentation, editorial development, research-led publications and narrative brand storytelling.

RATE CARD 2026–27

Commercial Terms & Guidelines

STANDALONE ADD-ON SERVICES AND WORKSHOP MATERIAL UPGRADES. CONFIRM AVAILABILITY, QUANTITIES AND DELIVERY TIMELINES BEFORE ORDERING.

PAYMENT & BILLING

- **Project deposit:** 50% advance upon project sign-off. The remaining 50% is due upon delivery of the agreed final assets, unless a different schedule is agreed in writing.
- **Taxes**: All listed opening prices are in Indian rupees and are exclusive of applicable taxes. GST, if applicable, will be charged at the prevailing rate.
- **Retainers:** Monthly retainers are invoiced on the 1st of each calendar month, with payment due within 7 days. The three-month minimum commitment applies.
- **Expenses:** Travel, accommodation, local transport, location fees, printing, shipping, third-party production and other out-of-pocket expenses are additional unless specifically included in the proposal.

EDITORIAL, MATERIAL & DELIVERY TERMS

- **Editorial review:** Content proposed for publication on **Queen of Treasures** is subject to editorial review and approval. Sponsored or commissioned work is transparently identified, and editorial independence is maintained.
- **Revisions**: Each package includes up to two rounds of minor revisions within the agreed brief. Substantial rewrites, new directions or changes to the approved scope may incur additional charges.
- **Materials and access**: The client provides accurate background information, permissions, access, products, spokespeople and approvals required for the project.
- **Workshop materials:** Base workshops include the digital printable materials specified in the chosen plan.

RATE CARD 2026–27

Commercial Terms & Guidelines

STANDALONE ADD-ON SERVICES AND WORKSHOP MATERIAL UPGRADES. CONFIRM AVAILABILITY, QUANTITIES AND DELIVERY TIMELINES BEFORE ORDERING.

EDITORIAL, MATERIAL & DELIVERY TERMS

- **Scope note:** To agree upon photography--newly shot, selected from an existing archive or supplied by the client. Travel, production, social formats and usage rights to be retained by the creator. No traffic, reach or third-party publication is guaranteed unless expressly agreed.
- **Retainer scope note:** The proposal will specify article length, publishing channels, photography, video production, number of social assets, approval timelines and usage rights. Monthly retainers are invoiced as described in the commercial terms.
- **Workshop scope note**: Venue, travel, accommodation, local transport, catering, taxes, shipping and additional materials are quoted separately unless expressly included. Participant numbers and kit quantities must be confirmed before the event.
- **Copyright and licensing:** Unless otherwise agreed in writing, the creator retains copyright in original text and photography. The client receives only the usage rights specified in the project agreement. Reuse, syndication, paid advertising, exclusivity and extended licensing require separate written permission and may incur additional fees.

CANCELLATION, RESCHEDULING & SCOPE CHANGES

- Cancellations and postponements must be communicated in writing. Work completed and non-refundable costs incurred up to that point remain payable.
- Workshop rescheduling, cancellation deadlines and associated venue, travel or material costs will be specified in the event proposal.
- Changes to the approved brief, deliverables, timelines or participant numbers may affect fees and delivery dates. Revised scope will be confirmed in writing before additional work begins.

RATE CARD 2026–27

Ready to Collaborate?
Get in touch directly at
ambicagulati@gmail.com
or visit
queenoftreasures.com/work-with-us
to discuss custom scope, timelines, and proposal details